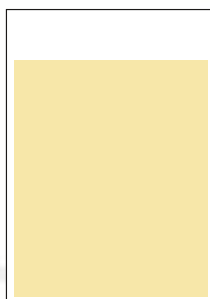
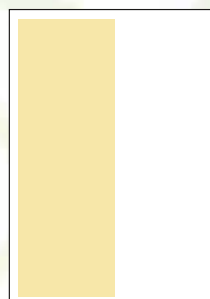


Popular Size

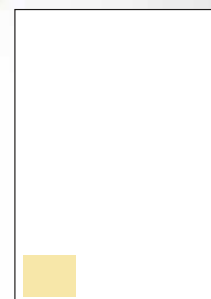
Column to a Page	10 column
Page Length	52cm
Page Width	33cm
Column Width	
2 column	6.5cm
3 column	9.8cm
4 column	13.1cm
5 column	16.4cm
6 column	19.7cm
7 column	23cm
8 column	26.3cm
9 column	29.7cm
10 column	33cm



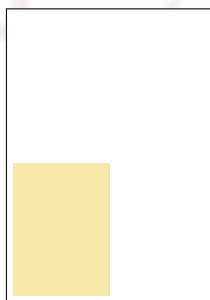
FRONT PAGE
45cm(H)X10 column(W)



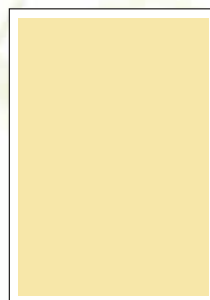
VERTICAL 1/2 PAGE
52cm(H)X5 column(W)



1/8 PAGE
17cm(H)X4 column(W)



QUARTER PAGE
26cm(H)X5 column(W)



FULL PAGE
52cm(H)X10 column(W)



HORIZONTAL 1/2 PAGE
26cm(H)X10 column(W)

Rate Structure

COLOUR

Black & White	
Black & White+Red	
Full Colour	

ROP

\$160
\$180
\$290

MINIMUM SIZE

5cm x 2 column
30 column cm
130 column cm

PREMIUM POSITION (Subject to availability)

Front page	\$180	Minimum 130 column cm
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BOX NUMBER (Valid for 2 weeks, inclusive of mailing)

Local	\$230
Overseas	\$380

Advertisement copy, finished artwork or film supplied 2 working days prior to publication date.

Booking Details

MATERIAL DEADLINE

Copy for JUMP to typeset	1 working day prior to publication date
Colour transparency	2 working days prior to publication date

CANCELLATION DEADLINE

Front page	No cancellation
Colour adv.	5 working days
Specific page or others	2 working days

COPY ALTERATIONS

2 working days prior to publication date

TERMS & CONDITIONS

- The advertiser or advertising agency shall not cancel orders for advertisement after the booking deadline.
- Full payment must be made upon subscription confirmation. No partial payment for unused service.
- Employers will be solely liable to the contents & materials contained in their advertisement. JUMP reserves the right to edit and negate.
- The publisher is not responsible for any damage or loss of the supplied materials.

All rates are expressed in Hong Kong dollars per single column centimetre unless stated otherwise